

## Curriculum Vitae

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Name Soeren Simon Petersen  
Address Technische Universität Berlin  
Chair of Innovation Economics  
Faculty of Economics and Management  
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### ACADEMIC CAREER

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04/2012 – present PhD scholarship holder of the “Deutsche Forschungsgemeinschaft”  
(German Research Foundation - DFG)  
11/2011 – present PhD student researcher at the Chair of Innovation Economics  
Faculty of Economics and Management  
Technische Universität Berlin  
Advisor: Prof. Dr. Knut Blind  
Research focus: patenting and standardization  
10/2005 – 11/2011 Diplom-Kaufmann (Diploma in Business Administration)  
Philipps-Universität Marburg  
Core courses:  
- Technology and Innovation Management  
- Banking and Finance  
Best Diploma in 2011 (Alumni Marburg e. V. Award)  
02/2008 – 10/2008 Curtin University of Technology, Australia  
Core courses:  
- Macro Economics (Honors)  
- Public Economics  
- International Trade  
02/2008 Intermediate Examination in Business Administration  
Philipps-Universität Marburg  
(Among the top ten percent of the class)

### RELEVANT EMPLOYMENT

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04/2013 – 10/2013 Visiting researcher in the Economics and Statistics Division  
World Intellectual Property Organization (WIPO)  
11/2011 – 10/2012 Research assistant at the Chair of Innovation Economics  
Faculty of Economics and Management  
Technische Universität Berlin  
12/2010 – 02/2011 Intern in the field of Standardization, Patent Policy  
and Promotion of Inventors  
German Federal Ministry of Economics and Technology (BMWi)  
09/2010 – 12/2010 Intern in the field of Regulation & Economic Development  
Rambøll Management Consulting  
10/2007 – 08/2010 Tutor and student assistant  
Chair of Technology and Innovation Management  
Philipps-Universität Marburg  
06/2005 – 08/2010 Part-time position as Banker  
Kreissparkasse Schwalm Eder

## VOCATIONAL TRAINING/APPRENTICESHIP

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09/2003 – 06/2005                      Training as a Banker  
Kreissparkasse Schwalm Eder  
(Expedited training program)

## SCHOOLING

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08/2000 – 06/2003                      Abitur (Higher Education Entrance Qualification)  
Max Eyth Schule

## ACADEMIC ACHIEVEMENTS

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Current work                              *The Interrelation of Strategic Patenting and Standardization in the Context of the Resource-Based View of the Firm*  
Joint work with Prof. Knut Blind and Prof. Michael Stephan

*Is Strategic Patenting still in vogue? A Reassessment of Motives to Patent a Decade after the Patent Peak*  
Joint work with Prof. Knut Blind and Julius Rauber

*Drivers and Impacts of Patent Claim Amendments*  
Joint work with Prof. Knut Blind and Dr. Florian Berger

*A Resource Based Perspective on the Impact of Patents on the Structure of Formal Standardization Networks*

Conference contributions                - Innovation, Patents and Standards: complementary and conflicts; Paris (confirmed; upcoming, 11/13)

    - 8<sup>th</sup> SKM Symposium jointly held with the 2<sup>nd</sup> conference on Competence-based Strategic Management; Magdeburg (09/13)

    - 8<sup>th</sup> Annual Conference of the EPIP Association; Paris (09/13)

    - DRUID Academy Winter Conference 2013, Aalborg (01/13)

    - 7<sup>th</sup> Annual Conference of the EPIP Association; Leuven (09/12)

    - 17<sup>th</sup> EURAS conference 2012; Košice (06/12)

Other contributions                      WIPO, (2013), *World Intellectual Property Report 2013*, (upcoming)

    WIPO, (2013), *Global Innovation Index 2013: Local Dynamics Key to Overcoming Global Innovation Divide*, World Intellectual Property Organization - Economics and Statistics Division

Teaching Experience                      2011 – 2012, Graduate class teacher,  
Technische Universität Berlin

    - Innovation Economics

    - Innovation Policy

    2007 – 2010, Graduate and undergraduate tutor,  
Philipps-Universität Marburg

    - Introduction to Management (undergraduate)

    - Technology and Innovation Management (graduate)

## OTHER SKILLS

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Languages                                      German (native), English (fluent), French (intermediate)

Computer/IT:                                Advanced knowledge: R, STATA, SPSS, PATSTAT, MS-Office  
Basic knowledge:                          MySQL, Java

## AWARDS

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German Institute for Standardization, Young Science Award, 2012

Alumni Marburg e. V. Award for the best Diploma in Business Administration, 2011